

SOUND TRAX

If you've ever envisioned a role in the music industry, **SoundTrax** helps you imagine what's possible.

Divided into eight categories and spanning 125 roles, **SoundTrax** is a living, growing resource designed to help expand awareness of the many jobs—beyond the best-known ones like artist, record producer, and music mogul—that are available to people who are passionate about music and want it to play a significant part in their professional lives.

We interviewed professionals in different music-related fields, at different stages in their careers, and asked them to share stories and insights about their professional paths.

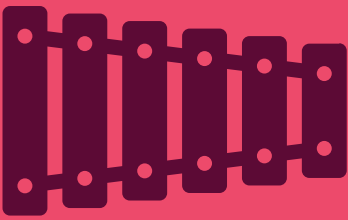
“I grew up in the household where when you had family gatherings, the girl or the kid that danced the best got called out to dance for the family. I was one of those.”

MEDUSA

Rapper, Educator



ELVIS PRESLEY



CLASSICAL MUSIC

Includes Theater and Opera

- Conductor
- Orchestra Musician
- Ensemble Member
- Soloist
- Opera Singer
- Accompanist
- Concertmaster
- Music Director

HOUSES OF WORSHIP

- Music Director
- Church Musician
- Cantor

PERFORMANCE

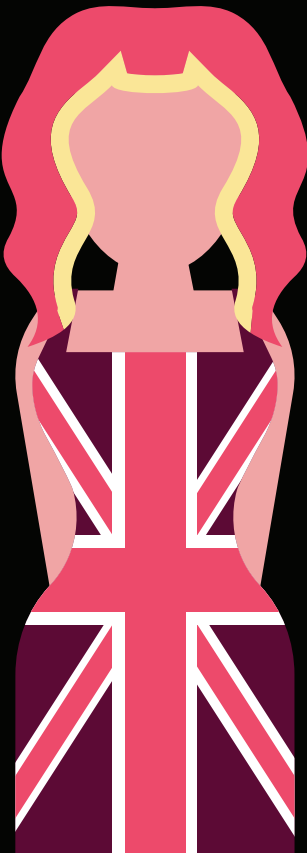
The category most people think of when you say you want to be in the music and entertainment industries. They may be surprised to see the broad range of ways to be involved beyond being the “star.”

- Recording Artist or Group
- Performing Songwriter
- Session Musician
- Music Director (Performing Artist/Band)
- Electronic Musician
- Bandleader
- Freelance Musician
- Choreographer
- Backup Dancer
- Backup Singer
- Live VJ
- Radio DJ
- DJ (Studio or Performing)
- Movement Coach
- Voiceover Artist

GIGGING MUSICIANS

- Touring Musician
- TV Band Member
- Military Musician
- Cover Band Musician
- Cruise Ship Musician

GERI HALLIWELL



“My mom still to this day does not understand how I got a gymnastics scholarship from kicking over furniture in the house to dancing on stages at Madison Square Garden to traveling the world to Japan, teaching class to the Japanese Rock Steady Crew.”

LESLIE “BIG LEZ” SEGAR
Dancer, Choreographer, TV Host



LUDWIG VAN BEETHOVEN



H.E.R.

“When I signed the contract for my very first feature film, which had Snoop Dogg and David Arquette in it, and it was the biggest thing I’d ever done, I signed the paperwork and then I went and threw up.”

SHAUN CHASIN

Composer

COMPOSITION

The human desire for new music—new songs, screen scores, lyrics, beats, remixes, etc.—requires creative individuals to deliver them into the world.

Songwriter

Arranger

Orchestrator

Music Director (Orchestra)

Musical Theatre Adapter

Music Professor

Conductor

Session Conductor

Composer (Concert & Stage; Film; Musical Theatre; Video Games)



LIN-MANUEL MIRANDA





WRITING

The ability to communicate about music—to interpret, analyze, critique, curate, and promote—helps to educate and build audiences, and inspire future creators.

Editor

Music Historian

Musicologist

Music Critic

Journalist

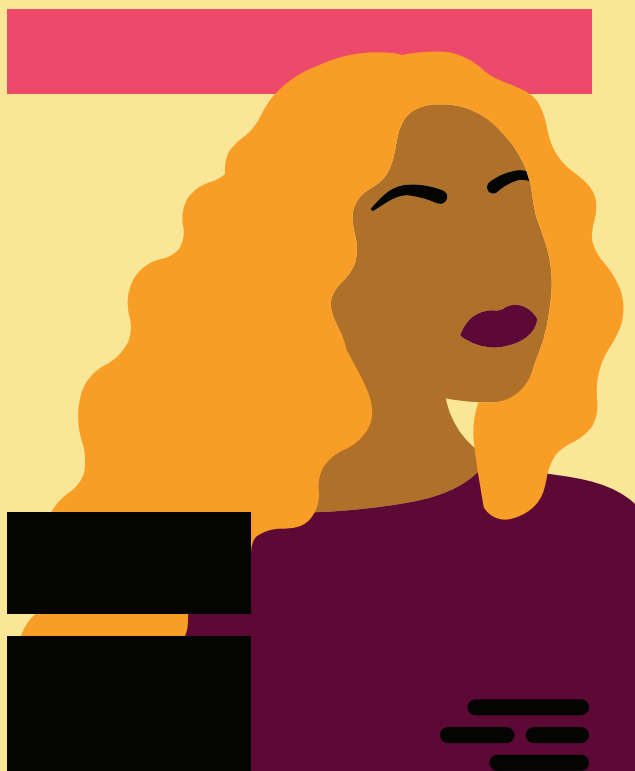
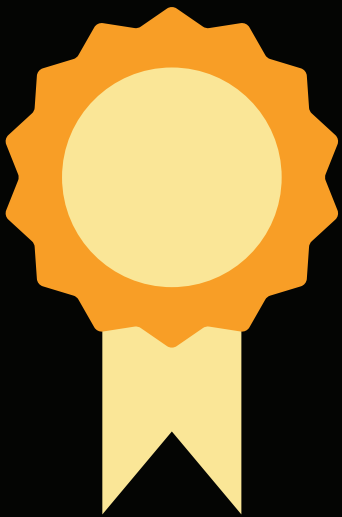
Editorialist

Music Analyst

Grant Writer

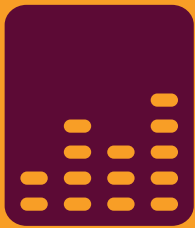
Translator

Community Music Facilitator



LIVE PRODUCTION

Live Sound Systems Engineer
Live Sound Mix Engineer
Concert/Event Producer
Roadie/Road Crew
Concert Technician
Stage Manager
Instrument/Repair Tech
Lighting Technician



“And if it fails and it doesn't work, we heard it already, we know it doesn't work, but to automatically shoot something down without knowing, to me that was just stupid.”

PRINCE PAUL
Producer

PRODUCTION

The vast world of production—from live music performances and recording sessions to work on movies, TV shows, and video games—combines art and technology and requires creative collaboration among many different roles.

Music Producer
Recording Engineer
Assistant Engineer

Mixing Engineer
Music Director (Performing Artist/Band)
Studio Maintenance Engineer

Mastering Engineer
Virtual Reality Creator

TV & FILM RADIO VIDEO GAMES

Music Supervisor
Supervising Sound Engineer (TV & Film)
Sound Effects Editor (TV & Film)
Audio Director (Video Games)
Sound Designer (Games & Tech)
Foley Engineer
Special Effects Artist
Costume Maker
Voiceover Actor
Dialogue Editor (TV & Film, Video Games)
Broadcast Engineer



"Bloom where you're planted. Dig the people you're around. I had no idea that Tim Roth in his little apartment in Hollywood was going to be the seed to a great career for me."

MARY RAMOS
Music Supervisor



MARKETING & PROMOTIONS

Concert Promoter

Marketing Manager

Director of Publicity

Licensing Manager

Publicist

Social Media Manager

Promotion Manager



PHARRELL WILLIAMS

TOURING

Booker (Talent Buyer)

Tour Manager



“The parallels between being an artist and running a business in the music industry are freakishly similar.”

TIM SCANLIN

Entrepreneur, Musician

BUSINESS

The music and entertainment industries are sprawling, ever-evolving businesses that require creative problem-solvers to navigate new challenges and opportunities like rapidly changing technology.

Music Executive

A&R Director

A&R Manager

Artist Manager

Label Manager

Entertainment Attorney

Artistic Director

Business Manager (Music or Theatre Group)

Arts & Entertainment Accountant

Digital Content Producer

Festival Director

Creative Entrepreneur

STUDIO

Studio Owner

Studio Manager



RIHANNA

PUBLISHING

Music Publisher

A&R Administrator

Royalty Coordinator



TV & FILM RADIO VIDEO GAMES

Music Coordinator

Music Supervisor

Music Director (Radio/Streaming Service)

Program Director (Radio)



"It's not a thing where you just need to dream things. You have to work at doing the thing that you love. But the universe does respond."

KRISTIN ENGINEER
Executive Music Producer, Songwriter,
Creative Artist Consultant

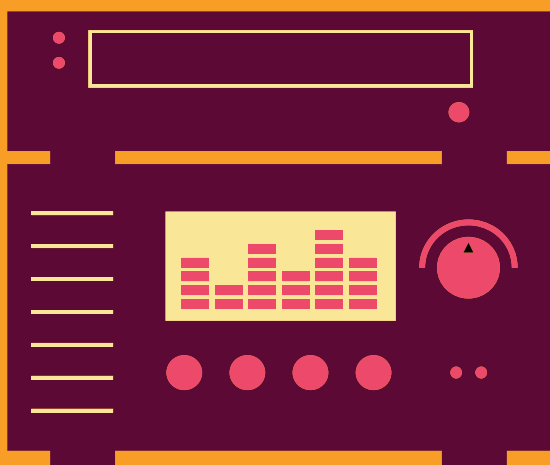
HEALTH & WELLNESS

Music plays a vital role in our well-being, and health and wellness roles use music to heal, enrich, and improve people's lives.

Music Therapist
Dance Therapist
Drama Therapist

Expressive Arts Therapist
Adaptive Arts Teacher
Nonprofit Artist

Sound Healer/Therapist
Yoga/Fitness Instructor



"If you don't stand for something, you'll fall for everything. So you have to sometimes be hard and say, 'This is what I'm worth. If you don't like it, kick rocks.'"

ESTEVAN ORIOL
Photographer, Director, Tour Manager





"Creativity is one of those things that once you think you got it figured out, everything changes. It's like when you think you find the answer, the question changes."

H.E.R.
Singer-songwriter, Multi-instrumentalist

DESIGN

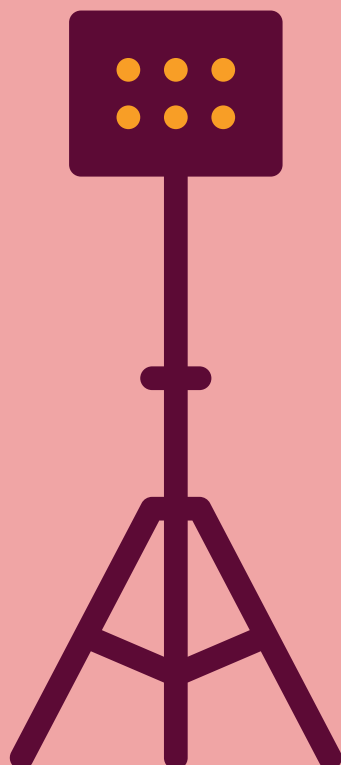
The importance of engaging design extends from live shows and music videos (lights, cameras, costumes, props, sound!) to recording studios and digital content, creating a demand for aesthetically-oriented people.

Artistic Director
Lighting Designer
Set Designer

Costume Designer
Studio Designer
Live Experience Design

Audio Director
Music Video Director
Digital Content Producer

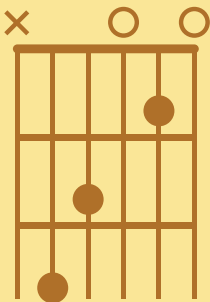
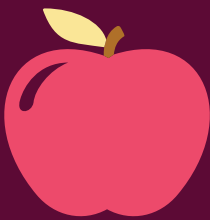
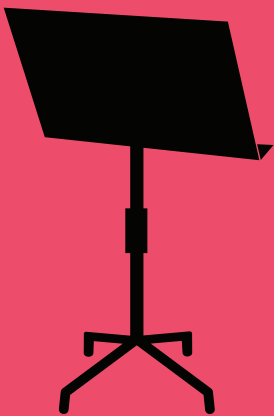
Interactive Media Specialist
Acoustical Consultant
Music Merchandiser



SPIKE JONZE

“The most important piece of advice that I would offer anyone who's looking to get into the music industry is to try the things that have a steeper learning curve.”

MELANIE STEVENSON
Global Artist Relations
Operations Manager



NADIA BOULANGER

EDUCATION

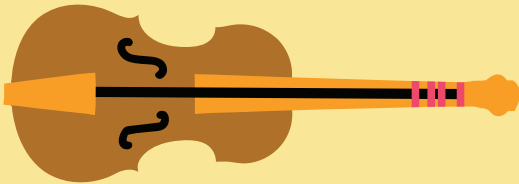
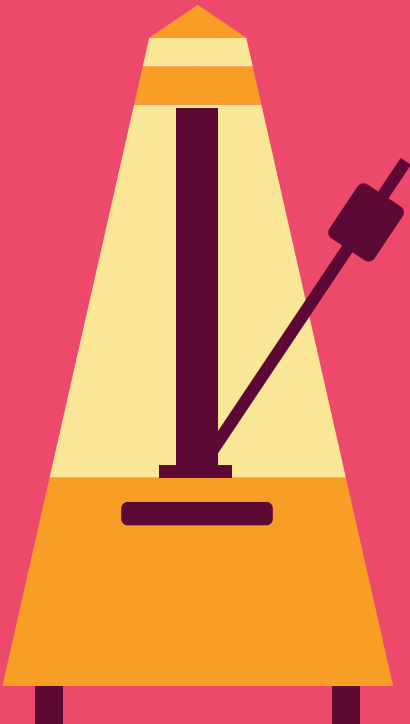
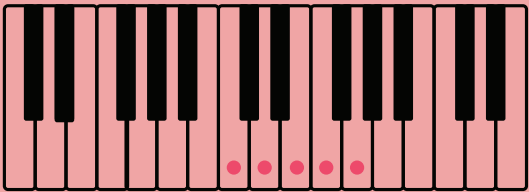
Music educators are vital to inspire and teach future generations of musicians and audiences, and rewarding roles vary from high school music directors and vocal coaches to dance instructors and college professors.

Music Teacher PK-12
Higher Education Administrator
Music Professor

Private Music Instructor
Music Museum Educator
Music Museum Curator

Vocal Coach
Dance Teacher
Drama Teacher

Early Childhood Arts Educator
Music Librarian
Teaching Artist



“There are people who just want to be famous and there are people who have a burning desire to tell a story as a director or an actor or dancer or choreographer so be sure you know which one it is that you want to do.”

LESLIE “BIG LEZ” SEGAR
Dancer, Choreographer, TV Host