

MEMBERS OF MUSIC INDUSTRY TO MENTOR STUDENTS AT GRAMMY IN THE SCHOOLS PROGRAM PRESENTED BY THE GRAMMY MUSEUM®, THE RECORDING ACADEMY® ATLANTA CHAPTER, THE UNIVERSITY OF ALABAMA AT BIRMINGHAM DEPARTMENT OF MUSIC, THE JOHN LENNON EDUCATIONAL TOUR BUS, BIRMINGHAM CITY SCHOOLS, AND THE CITY OF BIRMINGHAM

PROGRAM FOR STUDENTS FROM BIRMINGHAM CITY SCHOOLS

WHO: <u>VIP Executives and Speakers:</u> Dr. Henry Panion, UAB University Professor, Award-Winning

Composer, Producer, Arranger and Orchestrator; **Brian Rothschild**, Co-Founder and Executive Director, John Lennon Educational Tour Bus; **Eric Essix**, Jazz Artist; **Kim Scott**, #1 Billboard Charter; **Kelvin Wooten**, GRAMMY Award-Winning Producer; **Schyler O'Neal**, Sr. Manager of Education and Community Engagement, GRAMMY Museum; **Arin Canbolat**, Vice President of

Education & Community Engagement, GRAMMY Museum.

WHAT: The GRAMMY Museum®'s GRAMMY In The Schools Program is a regional music career day

presented in partnership with the Recording Academy® Atlanta Chapter, The University of Alabama at Birmingham Department of Music, the John Lennon Educational Tour Bus, the City of Birmingham, and Birmingham City Schools, that provides insight to high school students about careers that are available to them in the music industry, and direction on how to prepare for them. This program provides an opportunity for students to interact with professionals representing a wide range of careers. Speakers include GRAMMY® winners and nominees and professionals in related disciplines. These interactive sessions take students through the inner workings of the industry to learn exactly what it takes to make it in the business. Refreshments provided by Coca-Cola Bottling Company United. Leading up to GRAMMY In the Schools on April 30, The John Lennon Educational Tour Bus will be available for public tours at various locations throughout the City of Birmingham on April 28 and 29,

including Birmingham City Hall on Tuesday, April 29.

WHEN: Wednesday, April 30, 9 am - 4 pm

WHERE: UAB Alys Stephens Performing Arts Center

1200 10th Ave S.

Birmingham, AL 35294

**ABOUT THE GRAMMY MUSEUM** 



The GRAMMY Museum is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people's diverse backgrounds and music's many genres, telling stories that inspire us, and creative expression that leads change in our industry.

For more information, visit <a href="www.grammymuseum.org">www.grammymuseum.org</a>, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter, Instagram and TikTok.

# ABOUT THE RECORDING ACADEMY ATLANTA CHAPTER

<u>The Recording Academy</u> represents the voices of performers, songwriters, producers, engineers, and all music professionals. Since 1967, the <u>Recording Academy Atlanta Chapter</u> has fostered a vibrant community of creators, representing and serving Academy members throughout Atlanta and the surrounding region.

Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the <u>GRAMMY Museum®</u>, advocates on behalf of music creators, supports music people in times of need through <u>MusiCares</u>, and celebrates artistic excellence through the <u>GRAMMY Awards</u> — music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.

For more information about the GRAMMY Awards and the Recording Academy, please visit <u>GRAMMY.com</u> and <u>RecordingAcademy.com</u>. For breaking news and exclusive content, <u>follow</u> <u>@RecordingAcad on X</u>, <u>"like" Recording Academy on Facebook</u>, and join the Recording Academy's social communities on <u>Instagram</u>, <u>YouTube</u>, <u>TikTok</u>, and <u>LinkedIn</u>. For media assets, please visit the <u>Recording Academy's Press Room</u>.

# ABOUT THE UNIVERSITY OF ALABAMA AT BIRMINGHAM DEPARTMENT OF MUSIC

In a relatively short time, the UAB Department of Music has distinguished itself as one of the finest centers for educating young musicians in the Southeast. Faculty and students perform in the acclaimed Alys Stephens Performing Arts Center (with its four performing venues) and around the globe. The UAB Department of Music is the first program in the state of Alabama to be designated an All-Steinway School, making the department one of the elite 230 schools worldwide so named by piano maker Steinway & Sons. UAB is accredited by the National Association of Schools of Music.

### ABOUT THE JOHN LENNON EDUCAITONAL TOUR BUS

The John Lennon Educational Tour Bus is the premiere non-profit mobile recording facility that provides hands-on experiences for students of all ages. In its 27th year of touring, the Lennon Bus features a Dolby Atmos studio with the latest audio and video technology, gear and products. The concept began as an offshoot of the John Lennon Songwriting Contest, dedicated to providing opportunities for both professional and amateur songwriters around the world; proceeds from which help support the Lennon Bus. The Lennon Bus travels across the U.S. and Canada year-round, providing free tours and workshops at schools, colleges and universities, festivals, on tours with headlining artists, and at major industry conferences. Lennon Bus Europe began providing these same opportunities to the young people of Europe when it launched in Liverpool, UK in May 2013. The Lennon Bus is made possible by Yoko Ono Lennon and the following sponsors and contributors: Apple, Inc., Dolby Creator Lab, Full Compass Systems, Battle Born Batteries, NAMM Foundation, Sony, Taylor Guitars, Audio-Technica, Genelec, Apogee, Roland, PRS Guitars, Triad-Orbit, Reason Studios,



Solid State Logic, Neutrik, Blackmagic Design, Grace Design, Avid, PSP Audioware, Antares, Native Instruments, Universal Audio, and Flock Audio.

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