

SCHOOL AND EDUCATION TOURS

MUSIC HAS A HOME, AND IT'S AT THE GRAMMY MUSEUM

The GRAMMY Museum's mission is to help students use music as a gateway to learning. Music is a way to inspire, to cultivate creativity and critical thinking.

We invite you to immerse your students in a cutting-edge experience complete with interactive exhibits, films, and artifacts. Students will leave inspired to continue learning and will be more aware of how music impacts many aspects of society.

TYPES OF EDUCATION PROGRAMS

GRAMMY Museum offers interactive programs led by Museum Staff and professional music instructors that evoke further exploration and extend learning outcomes for students. These interactive programs include a museum tour with each program.

PRE- SCHEDULED VIRTUAL WORKSHOP OFFERINGS – SPRING 2022

Music of the Civil Rights Movement: Join the GRAMMY Museum as we celebrate songs of protest and sounds of freedom with Music of the Civil Rights Movement. The workshop discusses the climate of the nation leading up to and during the civil rights movement and showcases both the political and musical leaders who helped change history. Additionally, students are asked to look at how the popular music of today is used to rally the nation and inspire a fight for change.

Dates: Every Tuesday & Thursday during the month of February

- Tuesday 2/1/22, Thursday 2/3/22
- Tuesday 2/8/22, Thursday 2/10/22
- Tuesday 2/15/22, Thursday 2/17/22
- Tuesday 2/22/22, Thursday 2/24/22

Time: 10am-11am for *Elementary and Middle School* | 11am-12pm for *High School and College*

Music Production 101: Join us for a workshop designed to familiarize students with the basics of music production. Using a digital audio workstation, students will learn about producing a track on the spot, different careers in the recording industry including the role of the music producer, and the evolution of production from vinyl records to current techniques. Students will be encouraged to create their own beats and, if interested, sign up for our extended after-school programs to dive deeper!

Dates: Every Tuesday during the month of March

- Tuesday 3/1/22
- Tuesday 3/8/22
- Tuesday 3/15/22

SCHOOL AND EDUCATION TOURS

- Tuesday 3/22/22
- Tuesday 3/29/22

Time: 10am-11am for *Elementary and Middle School* | 11am-12pm for *High School and College*

Live Out Live Speaker Series: Interactive panel discussions featuring industry experts from all over the live events industry: Booking, Production, Virtual Events, Marketing, Ticketing, Tour Management, etc...

- Tuesday 4/5/22 - **Talent Buying, Virtual Shows, Booking & Promotion**
 - *Talent, booking, and promoting are the centerpieces of a live show. Learn about the basics of securing your talent and working with artist agencies to promote a successful show.*
- Tuesday 4/12/22 - **Marketing, Ticketing/Box Office, Venue, Merch**
 - *Venues, ticket sales, and box office specifics. Learn from industry professionals how marketing and ticket sales can lead you to a sold out show!*
- Tuesday 4/19/22 - **Sound & Lighting/ Production**
 - *Sound and lighting are the heart of show production. Take a deep dive into the tech world of sound and lighting from some of the industry's best production staff & crew.*
- Tuesday 4/26/22 - **Tour Management on the Road & Accounting/ Settlement**

Time: 11am-12pm for *High School and College*

Songwriting 101: Every song tells a story. Join the GRAMMY Museum education department as we take an in-depth look at popular songs by analyzing their lyrics, historical content, and cultural relevance. Students will be asked to join a discussion and create new verses for each song.

Dates: Every Tuesday during the month May

- Tuesday 5/3/22
- Tuesday 5/10/22
- Tuesday 5/17/22
- Tuesday 5/24/22
- Tuesday 5/31/22

Time: 10am-11am for *Elementary and Middle School* | 11am-12pm for *High School and College*

SCHOOL AND EDUCATION TOURS

PRE- SCHEDULED IN-PERSON WORKSHOP OFFERINGS – SPRING 2022

Beat Making and Samples (Musician Institute): Darryl Swann

Presented by Musicians Institute

Date: March 3, 2022

Time: 11:00AM – 12:00PM

Introduction to Today's DJ Techniques (Musician Institute): Charlie Sputnik

Presented by Musicians Institute

Date: March 10, 2022

Time: 11:00AM – 12:00PM

WORLD BEAT RHYTHMS (Musician Institute): Ed Roscetti, Maria Martinez

Sponsored by DW, Innovative Percussion, Hal Leonard, Pacific Drums & Percussion, and Latin Percussion

Date: March 17, 2022

Time: 11:00AM – 12:00PM

Today's Drummer: Creating Ableton Live Loops and the Drum Set (Musician Institute): Ronen Gordon

Presented by Musicians Institute

Date: March 24, 2022

Time: 11:00AM – 12:00PM

Music Business Careers (Musician Institute) : Hunter Scott

Presented by Musicians Institute

Date: March 31, 2022

Time: 11:00AM – 12:00PM

The Future of Music (Musician Institute) : VR, AR, Blockchain, NFT's, 3D-audio, the new rapidly emerging frontiers for musicians and songwriters. Darryl Swann

Presented by Musicians Institute

Date: April 7, 2022

Time: 11:00AM – 12:00PM

Hook, Lines and Sinkers- A Pop Lyric Writing Workshop (Musician Institute) : Anika Paris

Presented by Musicians Institute

Date: April 14, 2022

Time: 11:00AM – 12:00PM

Beat Making and Samples (Musician Institute) : Vinay Shah

Presented by Musicians Institute

Date: April 21, 2022

Time: 11:00AM – 12:00PM

SCHOOL AND EDUCATION TOURS

Hook, Lines and Sinkers- A Pop Lyric Writing Workshop (Musician Institute) : Anika Paris

Presented by Musicians Institute

Date: April 28, 2022

Time: 11:00AM – 12:00PM

Music Production 101 (GRAMMY Museum) :

Date: May 5, 2022

Time: 11:00AM – 12:00PM

Songwriting 101 (GRAMMY Museum) :

Date: May 12, 2022

Time: 11:00AM – 12:00PM

Music Production 101 (GRAMMY Museum) :

Date: May 19, 2022

Time: 11:00AM – 12:00PM

Songwriting 101 (GRAMMY Museum) :

Date: May 26, 2022

Time: 11:00AM – 12:00PM

A Celebration of GRAMMY Week

Date: March 28 - 31, 2022

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Join us during GRAMMY season as we celebrate the GRAMMY Awards during an entertaining and educational week filled with informative Q&A sessions, live performances, and much more. With the GRAMMY Awards happening on Sunday January 26th at L.A. LIVE, our programs will have performers from different genres and cultures that will teach students about music from across the United States.

SCHOOL AND EDUCATION TOURS

HOW TO ENROLL

1. STEP 1: PICK A DATE

Bring your students for a tour! Choose a date that works best for your school. Tours are self-guided, last up to 90 minutes, and take place Mondays through Fridays between 9:00 AM – 1:00 PM.

Please note that the Museum is closed on Tuesdays.

Group Discounts (10 or more people): Youth (age 5-17) = **\$10/person**, Adult (Age 18 & older) = **\$12/person**

- Every order has a single \$10 processing fee at the end of the order

2. STEP 2: PICK A CLASS

Want to add an education program to your tour? If so, plan an additional 60 minutes at the Museum. While this is an optional addition, it is highly encouraged. Choose from one of our scheduled programs.

3. STEP : BOOK YOUR TOUR

To book your reservation or workshop, please submit your request using this link, [GRAMMY Museum Education Workshops Spring 2022 - Formstack](#) or email Groups@GRAMMYMuseum.org. Please keep in mind that all workshops are subject to availability and some dates published are subject to change.

For additional questions, special accommodations, or if your group would like to tour on the weekend, please email Groups@GRAMMYMuseum.org. For more information, please visit our website at www.GRAMMYMuseum.org/education.