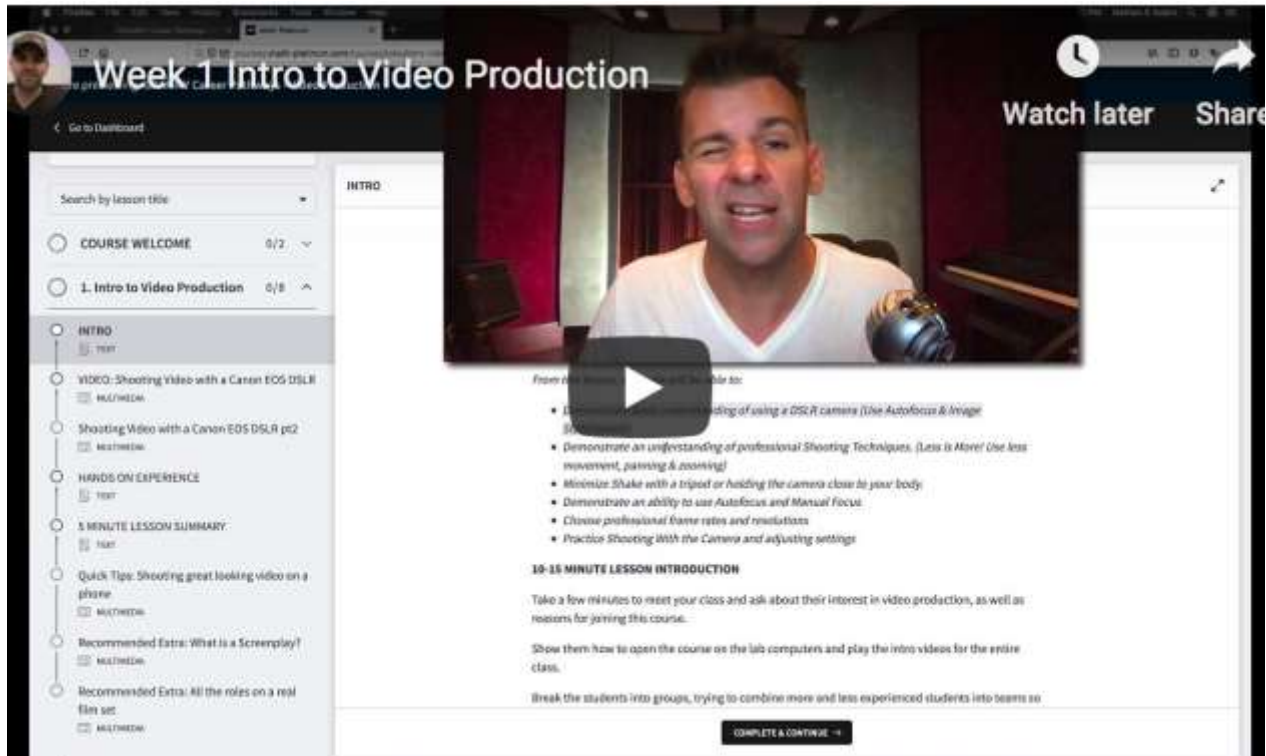


# 1. Intro to Video Production

*Video informs and entertains...today most people prefer to watch a video rather than read a page of text. -Lisa Lubin*



The screenshot displays a course interface for "Week 1 Intro to Video Production". On the left is a sidebar menu with a search bar and a list of lessons: "COURSE WELCOME" (0/2), "1. Intro to Video Production" (0/8), "INTRO" (selected), "VIDEO: Shooting Video with a Canon EOS DSLR", "Shooting Video with a Canon EOS DSLR pt2", "HANDS ON EXPERIENCE", "5 MINUTE LESSON SUMMARY", "Quick Tip: Shooting great looking video on a phone", "Recommended Extra: What is a Screenplay?", and "Recommended Extra: All the roles on a real film set". The main area features a video player with a play button and a "Watch later" button. Below the video player, there is a list of learning objectives and a "10-15 MINUTE LESSON INTRODUCTION" section. The "10-15 MINUTE LESSON INTRODUCTION" section includes instructions for the instructor to meet the class, show them how to open the course, and break the students into groups. A "COMPLETE & CONTINUE" button is located at the bottom of the page.

**From this lesson, students will be able to:**

- Demonstrate an understanding of using a DSLR camera (Use Autofocus & Image Stabilization)
- Demonstrate an understanding of professional Shooting Techniques. (Less is More! Use less movement, panning & zooming!)
- Minimize Shake with a tripod or holding the camera close to your body
- Demonstrate an ability to use Autofocus and Manual Focus.
- Choose professional frame rates and resolutions
- Practice Shooting with the Camera and adjusting settings

**10-15 MINUTE LESSON INTRODUCTION**

Take a few minutes to meet your class and ask about their interest in video production, as well as reasons for joining this course.

Show them how to open the course on the lab computers and play the intro videos for the entire class.

Break the students into groups, trying to combine more and less experienced students into teams so

**COMPLETE & CONTINUE** →

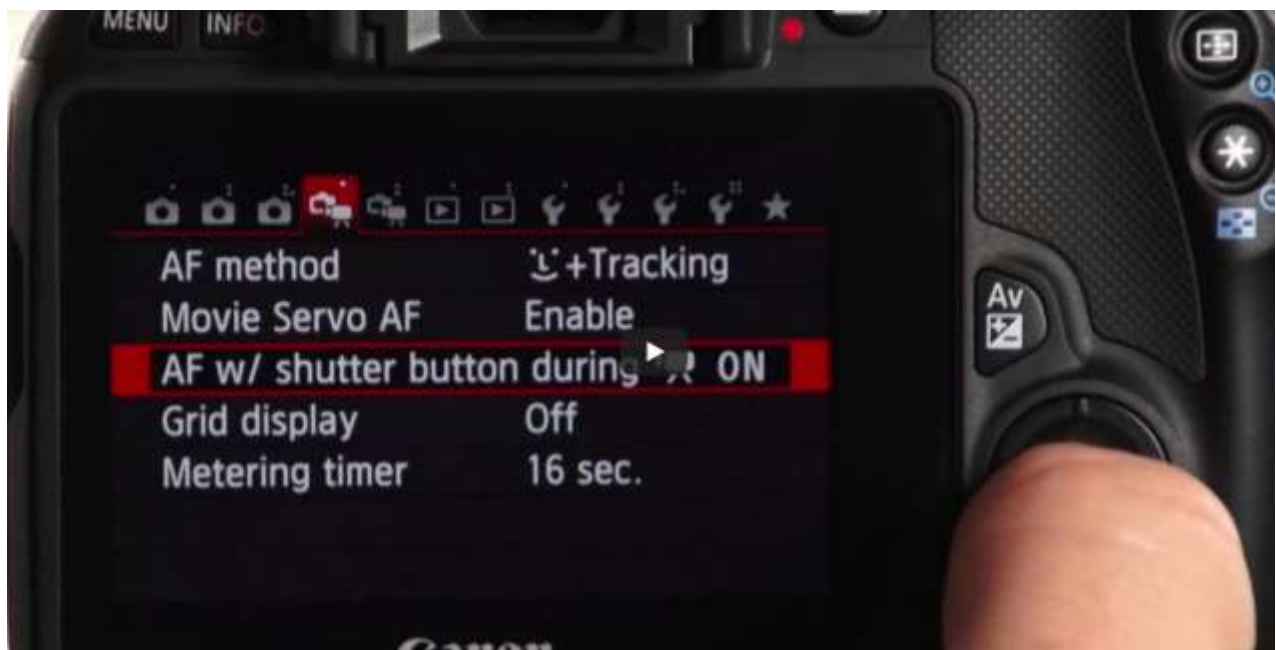
## INTRODUCTION

The last 10 years have seen dramatic changes in the skills and gear needed to produce quality video.

While high-definition cameras and video editing systems used to cost tens to hundreds of thousands of dollars, it is now possible to produce incredibly professional video using only your phone, computer, and inexpensive software.

At the same time, it's more important than ever for aspiring video professionals to learn about professional workflows that give them the most options to create the finished video that they're dreaming about. To that end, we will be exploring the professional workflows that produce consistent results regardless of the equipment being used.

Over the next 10 weeks, we'll be learning the basics of producing, shooting & editing video, and give you the opportunity to start creating video projects of your own.



## LEARNING OBJECTIVES

*From this lesson, students will be able to:*

- *Demonstrate basic understanding of using a DSLR camera (Use Autofocus & Image Stabilization)*

- *Demonstrate an understanding of professional Shooting Techniques. (Less is More! Use less movement, panning & zooming)*
- *Minimize Shake with a tripod or holding the camera close to your body.*
- *Demonstrate an ability to use Autofocus and Manual Focus*
- *Choose professional frame rates and resolutions*
- *Practice Shooting With the Camera and adjusting settings*

## **10-15 MINUTE LESSON INTRODUCTION**

Take a few minutes to meet your class and ask about their interest in video production, as well as reasons for joining this course.

Show them how to open the course on the lab computers and play the intro videos for the entire class.

Break the students into groups, trying to combine more and less experienced students into teams so they can benefit from peer instruction.

## **TEACHING TIPS**

*The Youtube world we live in means that many of your students may have more experience shooting and editing video than you do.*

*Identify any students with existing experience and appoint them as group leaders to help co-teach their team members. Students often learn best through repetition and from one another.*

## **HANDS ON EXPERIENCE**

- *Using a DSLR camera with Autofocus & Image Stabilization*
- *Demonstrate an understanding of professional Shooting Techniques. (Less is More! Use less movement, panning & zooming)*
- *Use a tripod or other technique to stabilize the camera*
- *Demonstrate an ability to use Autofocus and Manual Focus*
- *Choose professional frame rates and resolutions*
- *Practice Shooting With the Camera and adjusting settings*



## 5 MINUTE LESSON SUMMARY

Briefly review the concepts of using a DSLR camera. Ask the students to point out something they discovered or learned that is different from their experience shooting with a smartphone.

Time permitting, have each group play their Premiere Pro edit for the rest of the class.

Encourage their efforts and point out any elements that they created that get a response from the rest of the class.

Assign the students to watch the recommended bonus videos before the next class meeting, and come to class with one question prepared about a concept they didn't understand.