

MEDIA ALERT FOR FRIDAY, OCT. 13, 2017

GRAMMY MUSEUM® TO OPEN EXPANDED EXHIBIT CELEBRATING 40 YEARS OF SEMINAL L.A. PUNK BAND X

X: 40 Years of Punk in Los Angeles Now Slated to Open Friday, Oct. 13 (Previously scheduled opening date was June 30, 2017)

LOS ANGELES (June 22, 2017) — The GRAMMY Museum[®] is pleased to announce its plans to expand the forthcoming exhibit celebrating the 40th anniversary of seminal L.A. punk rock band X. Previously set to open on June 30, 2017, on the Museum's fourth floor, *X: 40 Years of Punk in Los Angeles* will now be displayed on the second floor in the Museum's Special Exhibits Gallery, opening Friday, Oct. 13, 2017. With more artifacts and space than previously planned, the exhibit will give visitors a glimpse into how X's four original members – Exene Cervenka, John Doe, Billy Zoom, and DJ Bonebrake – quickly established the band as one of the best in the first wave of L.A.'s flourishing punk scene.

Items on display will include:

- Original instruments and gear played by the band
- Handwritten lyrics and notebooks by Exene Cervenka and John Doe
- Clothing and other personal items
- Original concert flyers for L.A. shows
- Rare photographs and artwork by Exene
- X: The Unheard Music film, and more!

"We are so excited to be moving this exhibit to our main exhibits gallery, giving X, one of Los Angeles' most influential punk rock bands, the recognition they deserve," says GRAMMY Museum Executive Director Scott Goldman. "X played such an integral role in developing the West Coast punk movement, and we are excited to tell that story, now with even more artifacts and ephemera than previously planned."

"When we were in the early stages of developing the exhibit, we knew what an important story we'd be telling, but we had no idea just how many photographs, artifacts, and other items we would have access to," continues GRAMMY Museum Curator Nwaka Onwusa. "Thanks to X, we outgrew our previously planned space before the exhibit even opened! We can't wait to share this exhibit with our visitors, and we are so honored to be giving X the spotlight they deserve."

"An X exhibit in a museum? Unbelievable! We are honored, dumbstruck and so grateful that all four original members are here to celebrate and share our history and 40th anniversary. It's a very long way from a basement on Hollywood Blvd (The Masque) to the GRAMMY Museum, but we feel that we bring with us all the punks from then and now. We are just the representatives for what has gone before and what is still to come in the City of Angels." — Exene, Billy, DJ, and John



X: 40 Years of Punk in Los Angeles will be on display through spring 2018.

About X

Formed in 1977, X quickly established themselves as one of the best bands in the first wave of L.A.'s flourishing punk scene, becoming legendary leaders of a punk generation. Featuring vocalist Exene Cervenka, vocalist/bassist John Doe, guitarist Billy Zoom, and drummer DJ Bonebrake, their debut 45 was released on the seminal Dangerhouse label in 1978, followed by seven studio albums released from 1980-1993. Over the years, the band has released several critically acclaimed albums, topped the musical charts with regularity and performed their iconic hits on top television shows such as "The Late Show With David Letterman" and Dick Clark's "American Bandstand." X's first two studio albums, Los Angeles and Wild Gift, are ranked by Rolling Stone magazine among the top 500 greatest albums of all time. The band continues to tour with the original lineup fully intact. Their 40th anniversary tour kicked of May 1 with dates scheduled through December 2017. For more information, visit www.xtheband.com.

About the GRAMMY Museum at L.A. LIVE

Established in 2008 as a partnership between the Recording Academy and AEG, the GRAMMY Museum is a non-profit organization dedicated to cultivating a greater understanding of the history and significance of music. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form—from the technology of the recording process to the legends who've made lasting marks on our cultural identity. In 2017, the Museum integrated with its sister organization, the GRAMMY Foundation, to broaden the reach of its music education and preservation initiatives. As a unified organization, today, the GRAMMY Museum fulfills its mission of making music a valued and indelible part of our society through exhibits, education, grants and public programming.

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