

For Immediate Release

Monday, April 11, 2016

Four Week GRAMMY Museum®'s *Music Revolution Project*® At Ruth Eckerd Hall Open to Tampa Bay Students

Workshops To Be Held at The Marcia P. Hoffman School Of The Arts At Ruth Eckerd Hall Beginning July 11, 2016 Final Gala Concert at Ruth Eckerd Hall– Friday, August 5, 2016 Applications Are Now Available

The acclaimed GRAMMY Museum's *Music Revolution Project*, an educational initiative developed in 2012, is returning to the Tampa Bay Area at the Marcia P. Hoffman School of the Arts at Ruth Eckerd Hall. Applications, which are due by May 6, are available at the Marcia P. Hoffman School of the Arts or on the website, <http://www.rutheckerdhall.com/education/programs/musicrevolutionproject>.

Having debuted as a pilot program four years ago in Kansas City, MO, and in the Tampa Bay area the past three years, the GRAMMY Museum's *Music Revolution Project*, offers talented youth in the area the chance to engage in musical workshops, songwriting courses, mentoring sessions, record the material they've written and perform their new work live.

Students will attend the entire four week program at Ruth Eckerd Hall from July 11 to August 5, where they will participate in an intensive curriculum including instruction, rehearsals and mentoring with GRAMMY® Award-winning artists, directors and composers. The program will be housed at the Marcia P. Hoffman School of the Arts at Ruth Eckerd Hall, providing students with access to professional spaces as well as a private recording studio on-site. The workshops will conclude with a performance on the Ruth Eckerd Hall Main Stage on Friday, August 5.

"We are thrilled to be producing our fourth year of the GRAMMY Museum's *Music Revolution Project*, housed in the all-new Murray Theatre at Ruth Eckerd Hall. Through the passion and commitment of our staff and the GRAMMY Museum, we will offer an incredible opportunity for students to work with industry leaders using state-of-the-art equipment. 'From Students to Stars' in four weeks." said Zev Buffman, Ruth Eckerd Hall, Inc. President and CEO.

Created to broaden musical and creative skills while helping establish relationships, the program is also designed to increase self-esteem, help students develop entrepreneurial skills and grow their ability to secure employment at a post high school age.

About The GRAMMY Museum:

Paying tribute to music's rich cultural history, this one-of-a-kind, 21st-century museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the recognition of excellence in recorded music. The GRAMMY Museum features 30,000 square feet of interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs

and exhibits, guests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. For more information about the GRAMMY Museum, visit www.grammymuseum.org/.

Ruth Eckerd Hall, Inc., a 501(c)(3) nonprofit organization, manages and operates the Richard B. Baumgardner Center for the Performing Arts, the Capitol Theatre and other related off-site programs such as Ruth Eckerd Hall On The Road and Friends of Music. Ruth Eckerd Hall, Inc.'s mission is to engage the community to explore, discover, experience and master quality performing arts.

Richard B. Baumgardner Center for the Performing Arts, owned by the City of Clearwater and operated by Ruth Eckerd Hall, Inc., includes the 2,200-seat Ruth Eckerd Hall, the 200-seat Murray Studio Theatre, the Marcia P. Hoffman School of the Arts and the 5,500 sq. ft. Margarete Heye Great Room and is located at 1111 McMullen Booth Road, Clearwater, Florida 33759.

The Marcia P. Hoffman School of the Arts encompasses four distinct arts education divisions: producing, presenting, instruction in music, theater, dance and jazz and Career Training in Theater Technology. Each division extends into schools, community centers, specialty residencies and other arts centers throughout the Tampa Bay area, the State of Florida and the eastern United States.

Ruth Eckerd Hall, Inc.

Ruth Eckerd Hall - The Capitol Theatre - Marcia P. Hoffman School of the Arts - The Murray Theatre - Ruth Eckerd Hall On The Road