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RAMONES

AND THE BIRTH OF PUNK

The GRAMMY Museum® and Delta Air Lines Present
Hey! Ho! Let's Go: Ramones and the Birth of Punk
Opening Friday, Sept. 16

Linda Ramone, Billy Idol, Seymour Stein, Shepard Fairey,
And Monte A. Melnick To Appear At The Museum Opening
Night For Special Evening Program

LOS ANGELES (Aug. 24, 2016) — Following its debut at the Queens Museum in New York, on Sept. 16, 2016, the GRAMMY Museum® at L.A. LIVE and Delta Air Lines will present the second of the two-part traveling exhibit, *Hey! Ho! Let's Go: Ramones and the Birth of Punk*.

On the evening of the launch, **Linda Ramone**; British pop/punk icon **Billy Idol**; **Seymour Stein**, Vice President of Warner Bros. Records and a co-founder of Sire Records, the label that signed the Ramones to their first record deal; artist **Shepard Fairey**; and **Monte A. Melnick**, longtime tour manager for the Ramones, will participate in an intimate program in the Clive Davis Theater at 7:30 p.m. titled "Hey! Ho! Let's Go: Celebrating 40 Years Of The Ramones." Tickets can be purchased at AXS.com beginning **Thursday, Aug. 25 at 10:30 a.m.**

Co-curated by the GRAMMY Museum and the Queens Museum, in collaboration with Ramones Productions Inc., the exhibit commemorates the 40th anniversary of the release of the Ramones' 1976 self-titled debut album and contextualizes the band in the larger pantheon of music history and pop culture.

On display through February 2017, the exhibit is organized under a sequence of themes — places, events, songs, and artists —and includes items by figures such as:

- Arturo Vega (who, along with the Ramones, designed the famed Ramones logo)

- Sergio Aragones (cartoonist for *Mad* magazine)
- John Holmstrom (*Punk* magazine founder and cartoonist)
- and Shepard Fairey

Also included in the exhibit are contributions from the personal collections of:

- Mickey Leigh (Joey Ramone's brother and Ramones' original stage manager)
- Linda Ramone (Johnny Ramone's wife)
- and Monte Melnick (Ramones' tour manager)

And rock photographers such as:

- Roberta Bayley (who shot the first Ramones album cover)
- Bob Gruen
- David Godlis
- Danny Fields (Ramones' first manager)
- Jenny Lens
- and others who were intimately involved with the group throughout their career

Additional artifacts will also include personal memorabilia such as clothing and instruments.

In conjunction with the exhibit, the GRAMMY Museum's Education Department will produce an education workshop exploring the roots of punk, the role the Ramones played in the birth of the genre and how their legacy has continued to inspire musicians today. The workshop will be held in the Clive Davis Theater on Oct. 11 and Oct. 25 from 11 a.m. to 12 p.m.

Hey! Ho! Let's Go: Ramones and the Birth of Punk is organized by the GRAMMY Museum and Queens Museum, in collaboration with Ramones Productions Inc., JAM Inc., and Silent Partner Management. The exhibit is co-curated by Queens Museum guest curator Marc H. Miller and Bob Santelli, Executive Director of the GRAMMY Museum. Delta is proud to be the official airline of both the GRAMMY Museum and the Queens Museum.

About the Ramones

The Ramones were loud and fast — and gloriously so, from the moment of their inception in Forest Hills, New York, in 1974, until their final concert, 2,263, in Los Angeles on Aug. 6, 1996.

They were prolific — releasing 21 studio and live albums between 1976 and 1996 — and professional, typically cutting all of the basic tracks for one of those studio LPs in a matter of days. They were stubborn, a marvel of bulldog determination and cast-iron pride in a business greased by negotiation and compromise. And they were fun, rock & roll's most reliable Great Night Out for nearly a quarter of a century, which seems like a weird thing to say about a bunch of guys for whom a show, in 1974 or '75, could be six songs in a quarter of an hour.

In their time, in their brilliantly specialized way, the Ramones — the founding four of Johnny (guitar), Joey (vocals), Tommy (drums), and Dee Dee (bass), were the sharpest band on the planet. Fully evolved as musicians and songwriters, they were confident in their power and the importance of what they had. *Road to Ruin* was the first album with a new drummer (Marky), followed by CJ (bass), and Richie (drums).

The atomic-mono impact of Johnny's Mosrite guitar, Joey's commanding vocal delivery, the unity of wardrobe and identity, right down to the original, collective songwriting credits and the mutually assumed surname — were the result of a very simple philosophy. As Tommy put it: "Eliminate the unnecessary and focus on the substance." That is precisely what the group did on every record they ever made, on every stage they ever played.

The Ramones' place in rock & roll history was already assured by 1978 with their first three albums: *Ramones*, *Leave Home*, and *Rocket To Russia*, all made in the span of 18 months, between February 1976 and the fall of '77. When it was time to make records, Tommy said, "Our art was complete." The art was the combined product of four strangely aligned personalities — all living within shouting distance of each other in the conservative, middleclass enclave of Forest Hills, where their mutual needs as fledgling musicians and bored delinquents far outweighed the mess of differences and civil wars that could never quite bust them apart. Once a Ramone, always a Ramone.

About the GRAMMY Museum®

Paying tribute to music's rich cultural history, this one-of-a-kind, 21st-century museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music — the GRAMMY Award. The GRAMMY Museum features 30,000 square feet of interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver.

About Delta Air Lines

Delta Air Lines serves nearly 180 million customers each year. In 2016, Delta was named to Fortune's top 50 Most Admired Companies in addition to being named the most admired airline for the fifth time in six years. Additionally, Delta has ranked No.1 in the Business Travel News Annual Airline survey for an unprecedented five consecutive years. With an industry-leading [global network](#), Delta and the [Delta Connection](#) carriers offer service to 335 destinations in 61 countries on six continents. Headquartered in Atlanta, Delta employs more than 80,000 employees worldwide and operates a mainline fleet of more than 800 aircraft. The airline is a founding member of the [SkyTeam](#) global alliance and participates in the industry's leading transatlantic [joint venture](#) with [Air France-KLM](#) and [Alitalia](#) as well as a joint venture with [Virgin Atlantic](#). Including its worldwide alliance partners, Delta offers customers more than 15,000 daily flights, with

key hubs and markets including [Amsterdam](#), [Atlanta](#), [Boston](#), [Detroit](#), [Los Angeles](#), [Minneapolis/St. Paul](#), [New York-JFK and LaGuardia](#), [London-Heathrow](#), [Paris-Charles de Gaulle](#), [Salt Lake City](#), [Seattle](#) and [Tokyo-Narita](#). Delta has invested billions of dollars in airport facilities, global products and services, and technology to enhance the customer experience in the air and on the ground. Additional information is available on the [Delta News Hub](#), as well as [delta.com](#), Twitter [@DeltaNewsHub](#), [Google.com/+Delta](#), and [Facebook.com/delta](#).