

SCHOOL AND EDUCATION TOURS

MUSIC HAS A HOME, AND IT'S AT THE GRAMMY MUSEUM

A significant portion of the GRAMMY Museum's mission is to help students use music as a gateway to learning. We do this in part by providing exploration opportunities at this amazing facility. Music is a way to inspire, to cultivate creativity and critical thinking.

We invite you to immerse your students in a cutting-edge experience complete with interactive exhibits, films, and artifacts. Students will leave inspired to continue learning and will be more aware of how music impacts many aspects of society.

TYPES OF EDUCATION WORKSHOPS

The GRAMMY Museum offers interactive programs led by museum staff and music professionals that evoke further exploration and extend learning outcomes for students. These workshops all include a museum tour and are subject to availability.

Music Production 101: Join us for an overview and hands-on demonstration that is designed to acquaint students with the process of Music Production. Using a digital audio workstation, students will learn about producing a track on the spot. Learn about the different careers in the recording industry including the role of the music producer and the evolution of production from vinyl records to current techniques. Students will be encouraged to volunteer on stage!

This class is best suited for all grades K – 12.

Songwriting 101: Every song tells a story. Join the GRAMMY Museum education department as we take an in-depth look at a few popular songs including; analyzing their lyrics, historical content, and cultural relevance. Students will be divided into small discussion groups and asked to create new verses for each song.

This class is best suited for all grades 6 – 12.

Music of the Civil Rights Movement: Learn more about the history of the civil rights movement through music. Join the GRAMMY Museum as we celebrate songs of protest and sounds of freedom with Music of the Civil Rights Movement. The program was created by the Museum's education staff and introduced at the White House in February 2010, touches on the climate of the nation leading up to and during the civil rights movement. The Program showcases both the political and musical leaders who helped change history then explore how music was used to rally a the nation and inspire a fight for freedom.

This class is best suited for all grades K – 12.

Music of War: The GRAMMY Museum brings history to life with The Music of War. Take a step back to the Civil War, World Wars I & II, the Vietnam War, and Iraq War to learn how music has been a force of change both on and off the battlefield. Students will be asked to list to and analyze songs from different eras and compare the struggles of conflict both past and present.

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This class is best suited for all grades K – 12.

Hip-Hop Culture: Past, Present, and Future: To understand hip-hop's present you need to understand its past. From popping and locking to MC'ing and DJ'ing to its influence on clothing and fashion, hip-hop has proved to be more than just a genre of music. The Hip-Hop Culture workshop explores the true essence of hip-hop, while exploring the origins of the musical form and its influence on society.

This class is best suited for all grades K – 12.

PRE- SCHEDULED WORKSHOP OFFERINGS – 2019-2020

Hook, Lines and Sinkers- A Pop Lyric Writing Workshop: Anika Paris

Presented by Musicians Institute

Date: October 31, 2019

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Learn about lyric writing, using metaphors, similes, rhythms and rhymes in your lyrics, casting your song like a movie, creating story lines and characters and more as Anika Paris, a published songwriter with Universal Polygram and Warner Bros., leads students in exercises that will challenge them to begin their songwriting process. Students will be given a songwriting overview before being asked to pen their own creation to share with the class.

Networking Strategies: Hunter Scott

Presented by Musicians Institute

Date: Thursday, Nov. 7, 2019

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Success in a changing music industry is determined by the strength and longevity of personal contacts: who you know, what you know and, most important, who knows you. Join Musicians Institute professor, Head of Marketing and Publicity for TREND, innovator and leading authority on popular music, publicity and social media, Hunter Scott for this practical course, in which students will learn about different types of communication, social techniques, and presentation skills important to making personal contacts in all strata of the music business and building a professional support network.

WORLD BEAT RHYTHMS: Ed Roscetti, Maria Martinez **Presented by Musicians Institute**

Sponsored by DW, Innovative Percussion, Hal Leonard, Pacific Drums & Percussion, and Latin Percussion

Date: Nov. 14, 2019

Time: 11:00AM – 12:00PM

This class is best suited for grades 6 – 12.

Hands-on class in world rhythms taught by World Beat Rhythms (WBR) co-founders and drum/percussion clinicians and Hal Leonard/MI Press authors Ed Roscetti, and Maria Martinez. Students learn about the lineage and sounds of various

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types of drums and percussion, call and response, and musical styles from West African music, Brazilian Samba, American funk, Cuban music and more.

Today's Drummer: Creating Ableton Live Loops and the Drum Set: Ronen Gordon

Presented by Musicians Institute

Date: Nov. 21, 2019

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Many of today's biggest rock, pop, R&B and hip hop acts use laptops, loops and Ableton Live to augment their live stage performances. Today's high-profile drummers are emulating, embracing and working with DJs and newer technologies. This workshop will demonstrate how to create loops and backing tracks within Ableton Live. Students will participate interactively by recording hand claps, voices and various sound EFX into the instructor's laptop and be shown how to make great loops out of these "on-the-spot" textures.

A Celebration of GRAMMY Week

Date: January 20 - 24, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Join us during GRAMMY season as we celebrate the GRAMMY Awards during an entertaining and educational week filled with informative Q&A sessions, live performances, and much more. With the GRAMMY Awards happening on Sunday January 26th at L.A. LIVE, our programs will have music professionals from different genres and cultures that will inform students about music from across the United States.

WORLD BEAT RHYTHMS: Ed Roscetti, Maria Martinez Presented by Musicians Institute

Sponsored by DW, Innovative Percussion, Hal Leonard, Pacific Drums & Percussion, and Latin Percussion

Date: March 5, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 6 – 12.

Hands-on class in world rhythms taught by World Beat Rhythms (WBR) co-founders and drum/percussion clinicians and Hal Leonard/MI Press authors Ed Roscetti, and Maria Martinez. Students learn about the lineage and sounds of various types of drums and percussion, call and response, and musical styles from West African music, Brazilian Samba, American funk, Cuban music and more.

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Introduction to Foley Recording and Editing: Mehdi Hassine

Presented by Musicians Institute

Date: March 12

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12.

Using professional sound libraries and movie scene analysis, veteran Musicians Institute instructor (and top studio engineer and industry consultant in production and post-production) Mehdi Hassine will demonstrate and introduce students to the recording and editing techniques involved in synchronizing background and sound effects as well as what is involved in Foley sessions (footsteps and props) for film.

Beat Making and Samples: Vinay Shah

Presented by Musicians Institute

Date: March 19, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

Join MI instructor Vinay “VFRESH” Shah, whose career highlights include performances with music legends Wyclef Jean, Mix Master Mike of the Beastie Boys, and Phillip Bailey of Earth, Wind and Fire as he gives students a hands-on demonstration of sampling techniques, mixing principles and how to use an old-school drum machine and vinyl records to create beats.

Introduction to Today's DJ Techniques: Charlie Sputnik

Presented by Musicians Institute

Date: March 26, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

International DJ and musician Charlie Sputnik will demonstrate hands-on DJ techniques as well as discuss the various modern tools available to today's aspiring DJs. Other important areas including obtaining gigs, promotion and contracts will be covered.

Music Business Careers: Hunter Scott

Presented by Musicians Institute

Date: Thursday April 2, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

Want to learn how to “put your best foot forward” when entering a career in the music industry? Join Musicians Institute professor and Head of Marketing and Publicity for TREND, Hunter Scott as he discusses a wide range of music career opportunities with students. Hunter has a long history in the music industry and is considered an innovator and leading authority on popular music, publicity and social media marketing.

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Today's Drummer: Creating Ableton Live Loops and the Drum Set: Ronen Gordon

Presented by Musicians Institute

Date: April 16, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

Many of today's biggest rock, pop, R&B and hip hop acts use laptops, loops and Ableton Live to augment their live stage performances. Today's high-profile drummers are emulating, embracing and working with DJs and newer technologies. This workshop will demonstrate how to create loops and backing tracks within Ableton Live. Students will participate interactively by recording hand claps, voices and various sound EFX into the instructor's laptop and be shown how to make great loops out of these "on-the-spot" textures.

Beat Making and Samples: Vinay Shah

Presented by Musicians Institute

Date: April 23, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

Join MI instructor Vinay "VFRESH" Shah, whose career highlights include performances with music legends Wyclef Jean, Mix Master Mike of the Beastie Boys, and Phillip Bailey of Earth, Wind and Fire as he gives students a hands-on demonstration of sampling techniques, mixing principles and how to use an old-school drum machine and vinyl records to create beats.

Hook, Lines and Sinkers- A Pop Lyric Writing Workshop: Anika Paris

Presented by Musicians Institute

Date: April 30, 2020

Time: 11:00AM – 12:00PM

This class is best suited for grades 9 – 12

Learn about lyric writing, using metaphors, similes, rhythms and rhymes in your lyrics, casting your song like a movie, creating story lines and characters and more as Anika Paris, a published songwriter with Universal Polygram and Warner Bros., leads students in exercises that will challenge them to begin their songwriting process. Students will be given a songwriting overview before being asked to pen their own creation to share with the class.

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HOW TO ENROLL

STEP 1: PICK A DATE

Bring your students for a tour! Choose a date that works best for your school. Tours are self-guided, last up to 90 minutes, and take place Mondays through Fridays between 9:00 AM – 1:00 PM.

Please note that the Museum is closed on Tuesdays.

STEP 2: PICK A CLASS

Want to add an education program to your tour? If so, plan an additional 60 minutes as the Museum. While this is an optional addition, it is highly encouraged. Choose from one of our scheduled programs or pick from the menu of classes below:

Music Production 101

Songwriting 101

Music of the Civil Rights Movement

Music of War

Hip-Hop Culture: Past, Present, & Future

A Celebration of GRAMMY Week (Jan 20 – 24, 2020)

STEP 3: BOOK YOUR TOUR

To book your reservation or workshop, please contact our Groups Sales Manager at 213.725.5741 or email Groups@GRAMMYPmuseum.org. Please keep in mind that all workshops are subject to availability and some dates published are subject to change.

For additional questions, special accommodations, or if your group would like to tour on the weekend please email bschiller@GRAMMYPmuseum.org. For more information please visit our website at www.GRAMMYPmuseum.org/education.